



## 2023 Advertising Rates

PNAA Website Banner Ads	PNAA Website Video Ads	Monthly e- Newsletter
__ 3 months: \$1200.00 600x100 pixels	__ 3 months: \$1500.00 336 x190 pixels	__ 3 months \$500 __ Full color one page ad Size 7.5"x 10"
__ 6 months: \$2040.00 600x100 pixels	__ 6 months: \$2550.00 336 x190 pixels	__ 6 months \$900 __ Full color one page ad Size 7.5"x 10"
__ 12months: \$4000.00 600x100 pixels	__ 12months: \$5,000.00 336 x190 pixels	__ 12 months \$1700 __ Full color one page ad Size 7.5"x 10"
Banner ads will have url link to company's website. Submit camera ready ads in jpeg format.	Video must be in MP4 file and less than one minute	Submit camera ready ads in jpeg format.

**PNAA Community Email Blast: \$3,000.00**

**Social Media Amplification every 2 weeks on Facebook and Twitter**

3 months	\$500
6 months	\$900
Company to provide infographic and social copy	