



**PHILIPPINE NURSES
ASSOCIATION OF AMERICA**
NATIONAL CONVENTION

HOSTED BY
PNA Southern California

January 17, 2024

Dear Colleagues, Friends, and Supporters:

The Philippine Nurses Association of America, Inc. (PNA) will be holding our 45th Annual National Convention on July 18-21, 2024, at The Westin Long Beach, 333 E. Ocean Blvd., Long Beach, California. The convention is jointly presented by PNA, the PNA Foundation, and the host chapter, The Philippine Nurses Association of Southern California (PNASC). The theme for the 2024 National Convention is "WE CARE: A Spotlight on Our Collaborative Journey to Excellence."

- Leadership Institute and Networking Night, July 18, 2024
- Education Day, July 19, 2024
- General Assembly and Gala, July 20, 2024

We want to invite you, your company, or your organization to be part of our 3-day event as a sponsor, advertiser, and/or exhibitor. This event is a great opportunity for your organization to promote and showcase your products and/or services to convention attendees and our general membership through enduring advertising platforms. Conference participants include members from our 55 chapters across the United States and guests from collaborating organizations who support the mission and vision of PNA.

Enclosed are the Guidelines and Agreement Form for Conference Sponsors, Exhibitors, and Souvenir Ad Program. Also enclosed is the sponsorship form for you to complete and return to us on or before March 31, 2024.

For further information, don't hesitate to get in touch with Maria Theresa Sagun, PNASC President, at mariatsagunpnasc2022@gmail.com or at (626) 688-5312.

Please visit our website at www.mypnaa.org for inquiries or additional information.

Respectfully yours,

Gloria Lamela Beriones, PhD, RN, NEA-BC
President, 2022-2024
Philippine Nurses Association of America

Rosario P. Estrada, DNP, MSN, RN, NPD-BC, CPN
President, 2023-2025
Philippine Nurses Association of America Foundation

Maria Theresa Sagun, MSN, RN, NE-BC
President, 2022-2024
Philippine Nurses Association of Southern California



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**SPONSORSHIP/ADVERTISER/EXHIBITOR/VENDOR
AGREEMENT FORM**

Please check below as appropriate and send the completed form with corresponding fees by May 31, 2024.

We appreciate your support.

Name of Organization/Company/Agency: _____

Contact Person: _____

Address: _____

E-mail: _____

I. MAJOR SPONSORSHIP PACKAGES/LEVELS

***Select by checking your choice on the green box**

MAJOR SPONSORSHIP BENEFITS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	PLATINUM	DIAMOND	GOLD	SILVER
	\$10,000	\$7,500	\$5,000	\$3,500
Pre-Event Recognition				
Website/Social Media 6 Weeks prior to the Event	YES	YES	YES	YES
Email Blasts to PNA Members	YES	YES	YES	YES
Company Logo on the Event Flyer & Brochure	YES	YES	YES	YES
Onsite-Recognition/Benefits				
Conference Table Exhibit	3 Days	3 Days	3 Days	N/A
Exhibitor/Conference Registration	4	3	2	1
Networking Night Registration	4	3	2	1
Signage Display at the Lobby	YES	YES	YES	YES
Full Page Ad in the Souvenir Journal	YES	YES	YES	YES
Company Logo on Rolling Screen	YES	YES	YES	YES
Speaking time during the event	5 mins	3 mins	N/A	N/A
Promotional Video during the Event	60 Seconds	30 Seconds	30 Seconds	N/A
Post-Event Recognition				
Website/Social Media 1 Week after the Event	YES	YES	YES	YES
Inside PNA Newsletter	YES	YES	YES	YES
Thank You Email Blast to PNA Members	YES	YES	YES	YES



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II. EVENT/OTHER SPONSORSHIP

***Select by checking your choice on the green box**

<input type="checkbox"/>	Welcome Reception Sponsorship	\$2,000	1 Full Page Ad, 2 Registrations, Logo on Rolling Screen
<input type="checkbox"/>	Leadership Institute Sponsorship	\$2,000	1 Full Page Ad, 2 Registrations, Logo on Rolling Screen
<input type="checkbox"/>	Awards/Gala Night Sponsorship	\$2,000	1 Full Page Ad, 2 Registrations, Logo on Rolling Screen
<input type="checkbox"/>	Networking Night Sponsorship	\$2,000	1 Full Page Ad, 2 Registrations, Logo on Rolling Screen
<input type="checkbox"/>	Education Conference Sponsorship	\$2,000	1 Full Page Ad, 2 Registrations, Logo on Rolling Screen
<input type="checkbox"/>	General Assembly Sponsorship (limit to two sponsors)	\$5,000	1 Full Page Ad, 5-minute speaking time, Logo on Rolling Screen
<input type="checkbox"/>	Tote Bag Sponsor	\$5,000	Company Name/Logo Printed on the Tote Bag
<input type="checkbox"/>	Badge Holder Sponsor	\$5,000	Company Name/Logo Printed on the Badge Holder
<input type="checkbox"/>	Donation in lieu of sponsorship	_____	

III. SOUVENIR JOURNAL ADVERTISEMENT

***Select by checking your choice on the green box**

<input type="checkbox"/>	Outside Back Cover, Colored	\$1,500	Submit a camera-ready 8.5" x 11" high-resolution full-color one-page ad in jpg, pdf, or Word format electronically to Bob Gahol at bgahol@hotmail.com . No borders or margins greater than half an inch. Deadline of submission: May 31, 2024
<input type="checkbox"/>	Inside Front Cover, Colored	\$1,000	
<input type="checkbox"/>	Inside Back Cover, Colored	\$1,000	
<input type="checkbox"/>	Center Page Spread, Colored	\$800	
<input type="checkbox"/>	Full Page, Inside, Colored	\$200	
<input type="checkbox"/>	Donation in lieu of souvenir program package	_____	

IV. EXHIBITOR/VENDOR TABLE

***Select by checking your choice on the green box**

Event	Date & Time	3 Days (\$2,500)	2 Days (\$2000)	Includes skirted table, chairs, acknowledgment in the rolling screen on the day of the event, lunch for 2 representatives and acknowledgement in the souvenir journal.
Leadership Institute, Education Day, General Assembly	July 18-20, 2024	<input type="checkbox"/>		
Leadership Institute, Education Day	July 18-19, 2024		<input type="checkbox"/>	



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V. PAYMENT INFORMATION/AGREEMENT

I agree with the deliverables, as listed on the front page, regarding sponsorships, advertisements, or vendors/exhibitors, and I agree with the terms and conditions as stipulated above.

Check Payment: Make check payable to PNAA, Inc. and mail it to the following address.

PNAA, Inc.
c/o Asteria Vargas
9202 Poplar Bluff Lane
Houston, Texas 77095

Zelle Payment: Email the completed form to **aster.vargas@yahoo.com** and use the same email address for Zelle payment.

Online Payment: Go to <https://mypnaa.org/event-5565099> and complete the form and payment online.

Authorized signature: _____ Date: _____

Print (Name): _____ Position: _____

Cancellation Policy: *Cancellation before June 15, 2024, is subject to a 50% administrative charge. No refund will be processed on or after June 15, 2024. All cancellations must be in writing. The Philippine Nurses Association of America, Inc. reserves the right to cancel this offer at any time and to refuse any advertising they deem inappropriate. All submissions are subject to review.*

For more information, please contact:
Maria Theresa Sagun, MSN, RN, NE-BC
PNASC President, 2020-2022
45th PNAA National Conference Co-Chair
mariatsagunpnasc2022@gmail.com

***Please do not write below this line (for PNAA Host only)**

Solicited by: _____ Chapter: _____

Payment received by: _____ Date: _____

Remarks:
