



# The Philippine Nurses Association of America, Inc. 20<sup>th</sup> Eastern Regional Conference

Hosted by: The Philippine Nurses Association of South Carolina  
October 31 – November 2, 2019  
Francis Marion Hotel, 387 King Street, Charleston, SC 29403



## **EASTERN REGION OFFICERS: 2018-2020**

Madelyn Yu, MSN, RN  
PNAA President

Mary Joy Dia, DNP, RN  
PNAA President-Elect

Jennifer Aying, DNP, RN  
PNAA Vice President

Leo Felix Jurado, PhD, RN  
PNAA Executive Director

### **ER Chapter Presidents:**

Victoria Pike, MSN, RN  
COPRR  
President, New England

Noreen Gorero, BSN, RN  
President, Connecticut

Julius Brigoli, BSN, RN  
President, Maryland Chapter

Lourdes Careaga, MSN, RN  
President, Metropolitan DC

Rosemarie Rosales, DNP, RN  
President, New Jersey

Marie Ortaliz, DNP, RN  
President, New York

Aileen Laczi, BSN, RN  
President, North Carolina

Mary Lou Arocena, BSN, RN  
President, Pennsylvania

Agnes Kirton, BSN, RN  
President, Richmond Virginia

Nita Maravilla, BSN, RN  
President, South Carolina

Angel De Guzman, BSN, RN  
President, Virginia

July 16, 2019

Dear Friends, Donors, and Supporters:

Greetings!

The Eastern Region of the Philippine Nurses Association of America, Inc. (PNAA) will hold its **20<sup>th</sup> Eastern Regional Conference on October 31 – November 2, 2019** at the Francis Marion Hotel in Historic Charleston, 387 King Street, Charleston, South Carolina, hosted by the Philippine Nurses Association of South Carolina (PNASC). This year's conference theme is: ***"Advocate for Self, Patients, and Community"***.

PNAA is a professional nursing organization comprised of fifty state chapters and fourteen subchapters nationally. Regional conference is one of the conferences attended by national membership. One of PNAA's goals is to promote nursing excellence in clinical practice, education, research, mentoring and advocacy, leadership development; and to contribute significantly to healthcare and society outcomes.


PNAA is committed to continue these worthy causes. To help promote our mission and goals, we are inviting you and/or your company/organization to be part of the event by becoming a donor, sponsor, exhibitor, or advertiser. This conference will give you and/or your company great opportunity to showcase your products and services.


On behalf of the PNAA Eastern Region with its Eleven Chapters and Eleven Subchapters, we sincerely thank you for supporting our endeavors in advancing the nursing profession.

Your collaboration and generous contributions are greatly appreciated to the success of this conference. We look forward to seeing you in historic Charleston, South Carolina in our 20<sup>th</sup> Eastern Regional Conference.

Completed agreement/contract form and payment must be received on or before Sunday, September 30, 2019. For more information, please visit our website at [www.mypnaa.org](http://www.mypnaa.org) or email/contact Nita Maravilla, PNASC President at [nmaravilla@hotmail.com](mailto:nmaravilla@hotmail.com) or (843) 412-9681.

Sincerely,

  
Nita Maravilla, BSN, RN  
President, 2018-2020  
PNA South Carolina

  
Jennifer Aying, DNP, MSN, RN, ACNP-BC, ANP-BC  
Eastern Region Vice President, 2018-2020  
Philippine Nurses Association of America, Inc.



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## LEVELS OF SPONSORSHIP/MORE INFORMATION

PLEASE check the forms of levels of sponsorship below as appropriate. Send the completed contract/agreement form with corresponding fees on or before Sunday, September 30, 2019. For more information, email or call:

**Nita Maravilla (PNASC President)** or **Sally Ani (PNASC Immediate Past President)**  
[nmaravilla@hotmail.com](mailto:nmaravilla@hotmail.com) or [Bicolsally@gmail.com](mailto:Bicolsally@gmail.com)  
(843) 412-9681 (843) 789-9292

## EVENT SPONSORSHIP

√ Selected	Event to Sponsor	Amount
	<b>Networking Night Sponsorship</b> (given a 5-minute talk during the Leadership Institute Day on Friday, 11/1/2019, and one ticket to event of your choice)	\$1,000.00
	<b>Educational Day Sponsorship</b> (given a 10-minute talk during the Education Day on Saturday, 11/2/2019, and one ticket to event of your choice)	\$1,500.00
	<b>Tote Bag Sponsor</b>	\$500.00
	<b>Badge Holder Sponsor</b>	\$500.00

NAME OF COMPANY: \_\_\_\_\_  
CONTACT PERSON: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
EMAIL: \_\_\_\_\_ TEL # \_\_\_\_\_

## EXHIBITOR/VENDOR AGREEMENT/CONTRACT FORM

Select Preferred Day/Days:

√	Fees for Event(s) to Sponsor	Amount
	<b>Leadership Institute and Education Day</b> (Two-day Exhibit/Vendor Table for Friday & Saturday, 11/1 - 11/2, 2019)	\$ 750.00
	<b>Educational Day only</b> (One-Day Exhibit, Saturday 11/2/2019)	\$ 500.00

NAME OF COMPANY: \_\_\_\_\_  
CONTACT PERSON: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
EMAIL: \_\_\_\_\_ TEL # \_\_\_\_\_

**NOTE:** Exhibitor/Vendor fees include skirted table and 2 chairs, acknowledgement on the day of the event & acknowledgement in the souvenir journal. Designated table and chairs close to the convention rooms for adequate visibility of their services or products are based in the order of the Contract Submission with Fees.



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## SOUVENIR JOURNAL ADVERTISEMENT CONTRACT FORM

\*\*\* PLEASE CHECK [✓] YOUR CHOICE \*\*\*

<input type="checkbox"/>	OUTSIDE BACK COVER	\$ 300.00	<input type="checkbox"/>	FULL-PAGE, COLORED INSIDE	\$ 100.00
<input type="checkbox"/>	INSIDE BACK COVER	\$ 200.00	<input type="checkbox"/>	HALF-PAGE, COLORED INSIDE	\$ 75.00
<input type="checkbox"/>	INSIDE FRONT COVER	\$ 200.00	<input type="checkbox"/>		

NAME OF COMPANY: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_ TEL # \_\_\_\_\_

SOLICITED BY: \_\_\_\_\_ DATE: \_\_\_\_\_

**NOTE:** Please EMAIL/SUBMIT CAMERA READY lay out/picture in pdf, jpg, or word format ad to [lydiambautista@yahoo.com](mailto:lydiambautista@yahoo.com) or [bicolsally@gmail.com](mailto:bicolsally@gmail.com) on or before Sunday, September 30, 2019.

## PAYMENT INFORMATION/CANCELLATION POLICY

**Make check payable to: PNASC**

**Mailing Address:**

**Gilda Paroda**

**PNASC Treasurer**

**115 Coral Reef Drive, Goose Creek, SC 29445**

**Cancellation Policy:** Cancellations up to 30 days prior to the event are subject to a 25% charge. Cancellations 15 days prior to the event is subject to a 50% charge. All cancellations must be submitted in writing. The Philippine Nurses Association of South Carolina reserves the right to cancel this offer at any time, or to refuse any advertising deem inappropriate. All submissions are subject for review.

I agree with the terms and conditions as stipulated in regards to Sponsorships, Advertisements, or Exhibitor/Table Vendors; and Cancellation Policy.

**Authorized signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Print (Name):** \_\_\_\_\_ **Position:** \_\_\_\_\_





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**\*\*\* Please DO NOT write below this line (for Host – PNASC Use only) \*\*\***

**Solicited by:** \_\_\_\_\_

**Payment received by:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Remarks:** \_\_\_\_\_

**\*\*\* End \*\*\***



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## MAJOR SPONSORSHIP AGREEMENT FORM

Please check below as appropriate and send completed form with corresponding fees by September 30, 2019. We appreciate your support.

Name of Organization/Company/Agency: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

## SPONSORSHIP PACKAGES/LEVELS

\*Select by checking your choice

\_\_\_\_\_ **Diamond Sponsorship (\$3,000)**

- 1 ½ days of convention table exhibits
- Three (3) tickets to an event of your choice
- One full-page ad in the souvenir journal
- Signage display at the entrance in the convention hall
- 15-minute talk during lunch time

\_\_\_\_\_ **Gold Sponsorship (\$2,500)**

- 1 ½ days of convention table exhibits
- Two (2) tickets to an event of your choice
- One full-page ad in the souvenir journal
- Signage display at the entrance in the convention hall

\_\_\_\_\_ **Silver Sponsorship or Gala Night Sponsorship (\$2,000)**

- 1 ½ days of convention table exhibits
- One (1) ticket to an event of your choice
- One full-page ad in the souvenir journal
- Signage display at the entrance in the convention hall

**Note:** Submit CAMERA Ready lay out/picture electronically using PDF, JPEG, or word format to [lydiambautista@gmail.com](mailto:lydiambautista@gmail.com) or [bicolsally@gmail.com](mailto:bicolsally@gmail.com) on or **before Sunday, September 30, 2019.**